

BULK SMS SOFTWARE





(CMMI Level 3 Certified

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ABOUT ARIA

Since 2003 Aria Telecom is working hard towards satisfaction of our clients, With our team efforts & our clients support we became India's No 1 IVR, Voice Logger & in Many more customized telecom solutions company. ☐ Aria has team of qualified engineers for R&D & support.

- ☐ Aria also has most experienced team of marketing managers with technical background to understand client requirements. ☐ Aria has presence in most of the metro cities in India. Aria also has clients outside India like Nepal, Bhutan, African & Arab countries. ☐ We got Technology Excellence Award – for customized solutions-2017 ☐ Technology Excellence Award – Leaders in IVR -2013 ☐ Global Business & Services Award – Leader in Customized Telecom Solution 2013
- ☐ ISO 9001:2015 Certified Company
- ☐ Registered with MSME (Micro, Small & Medium_Enterprise)
- ☐ Registered with NSIC (National Small Industries Corporation of India)
- ☐ CMMI Level 3 Company

ARIA PRODUCT PROFILE

Software Applications/solutions

Omni-Channel Communication System-It's Unified communication system that integrates with telephony, CRM, SMS, E-mail, Web Chat, Social Media (Facebook & Twitter), Mobile App, Websites, API etc. Complaint Management System (CRM). **IVR Software** (Interactive Voice Response) **Aria Namaste! - Live Chat** – it is an unified application, generally used for live monitoring the live conversations in real time. Android Based Contact Centre Solution: It works with an inbuilt Aria CRM, it enables your Android Phone to act as a call centre device **Web Portal** – We also into the designing of websites in an advance manner Custom Web and Windows-based application development System integration. Databases and programming Third-party software integration

Hardware Products Range

- Aria Call Centre Noise Telephone Headsets High quality call centre Noise cancelling Telephone Headset
 TVRS Telephone Voice Recording System (Logger)
 Embedded Voice Logger Non PC Based Voice Logger
- ☐ **GSM Gateway:** Device to connect GSM/CDMA SIM with your EPABX or Dialer.
- ☐ FXO/FXS Gateway
- □ Parth UCS (Call Centre Suite)-Inbound outbound complete contact centre solution
- ☐ Parth UCS Conference Bridge
- Business Communication System: multifunctional enterprise gateway that integrates voice service and data service.
- ☐ Parth IP PBX System
- ☐ **GSM FCT:** Fixed Cellular Terminal
- ☐ Aria IP Phone

WHAT IS BULK SMS?

- ☐ Bulk SMS simply means sending of thousands of messages at once. Usually a large list of mobile numbers that are sent the same message content. Bulk SMS often used for marketing and promotional campaign.
- ☐ It is cost effective mobile marketing platform, which allows you to connect with your customer/audience by just a click

KEY FEATURES

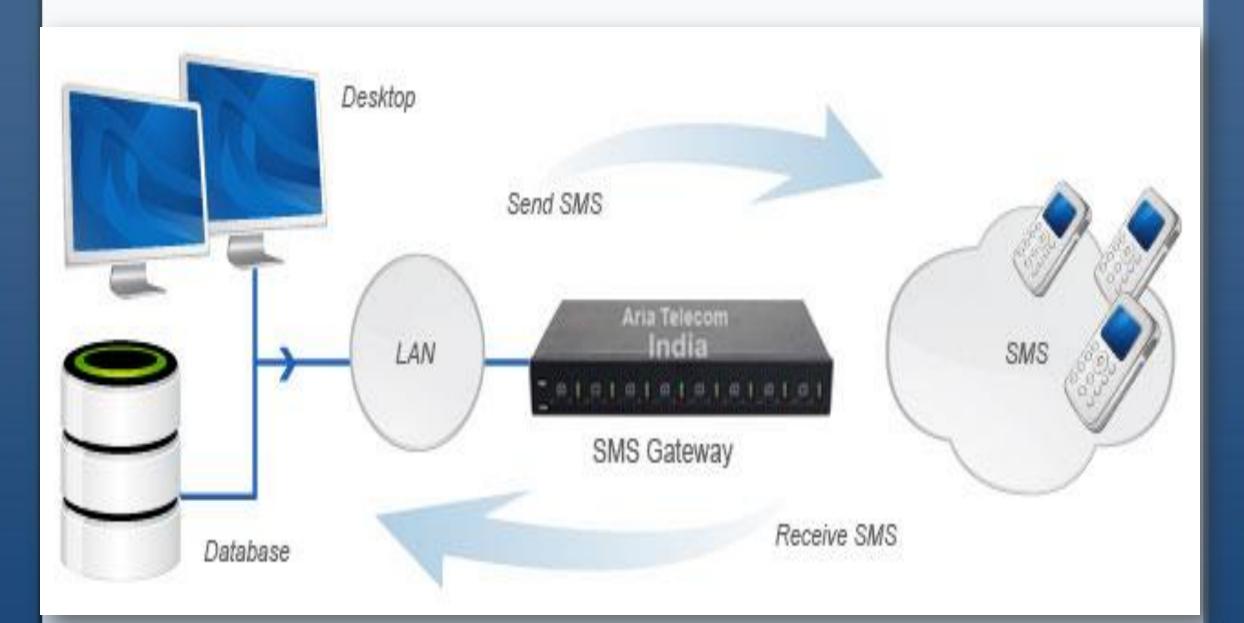
- ☐ Single and bulk text messaging
- ☐ Grouping functionality
- ☐ Import of contact list
- ☐ Single click SMS delivery to thousands of numbers
- ☐ Daily and monthly summary
- ☐ Customizable Sender ID
- ☐ Easy to use and operate



ARIA BULK SMS SOFTWARE



NETWORK DIAGRAM



SENDING BULK SMS

Hi 88rsaini | Available balance : 7.0000 | IP : 119.82.70.150 | July 1, 2017 ₩ WebSMS **BULK SMS** Single SMS RSAINI V Sender ID: Bulk SMS Select Template: V Group SMS ٧ Message Type: TEXT Personalized SMS List SMS Message: Report Single / API Log Avoid copy paste. Type the special characater like @\$^&_| Bulk SMS Log Characters: Scheduled SMS Log Option available to Browse... No file selected. Attach File: SenderId Wise Report uplaod number via excel Remove Duplicates Monthly Report (GMT+05:30) Calcutta, Chennai, Mumbai, New Delhi v GMT:

Schedule:

Summary

Logout

SENDING SINGLE SMS

Hi 88rsaini | Available balance : 7.0000 | IP : 119.82.70.150 | July 1, 2017 Logout ₩ WebSMS SINGLE SMS Single SMS RSAINI V Sender ID: Bulk SMS V Select Template: Group SMS 9848151214 Personalized SMS Mobile No: List SMS al 1 / 5000 Number ٧ TEXT Message Type: Report Hello Single / API Log Message: Bulk SMS Log Scheduled SMS Log Avoid copy paste. Type the special characater like @\$^&_| SenderId Wise Report 5:1 SMS Message(s) Characters: Monthly Report (GMT+05:30) Calcutta, Chennai, Mumbai, New Delhi GMT:

Reset

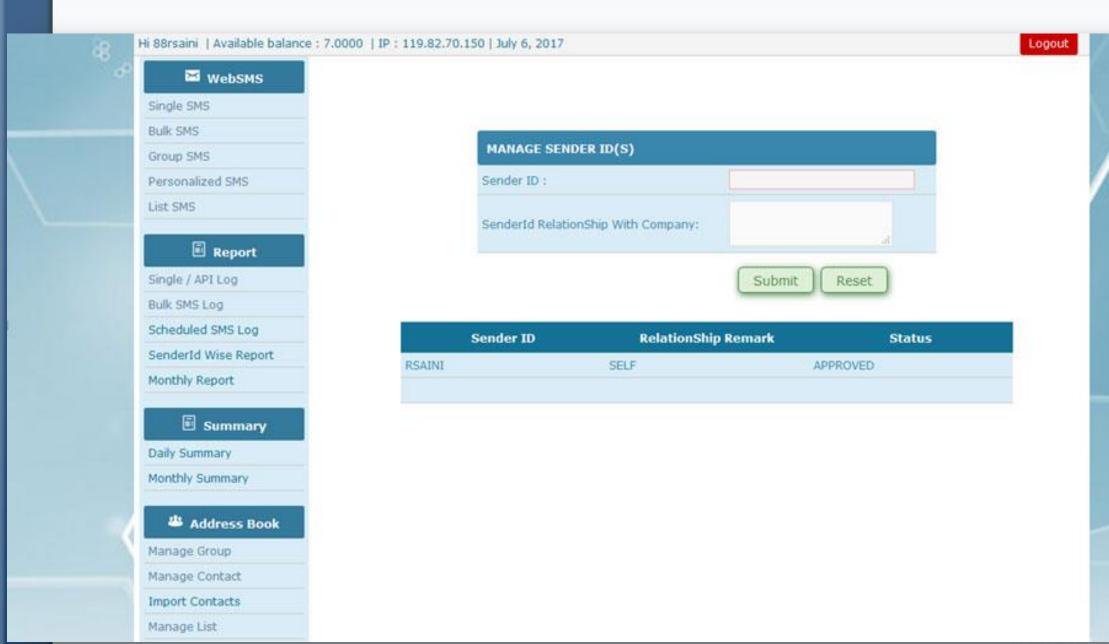
Send

Summary

Daily Cummary

und.org

MANAGE SMS



WHO CAN USE BULK SMS

- Advertising and event management
- ☐ Tour and travels
- ☐ Stock broking
- ☐ Retail
- ☐ Real Estate
- ☐ Placement & consultants
- ☐ Hotel & Resort

- Media & Entertainment
- Insurance
- Airline
- Automobile
- Banking
- Ecommerce & portal
- □ Courier & logistics

- **□** Cost effective
- ☐ Efficient
- ☐ Quick and wider reach
- ☐ Improve company image
- ☐ Ideal for busy recipient
- ☐ Short and simple approach
- □ Enhance productivity





Get Connected With US

ARIA TELECOM SOLUTIONS PVT. LTD.

Phone: +91-120-4763988

Email: sales@ariasolutions.net **Website:** www.ariatelecom.net